

The Rexel logo consists of the word "REXEL" in white, uppercase, sans-serif font, enclosed within a dark blue rounded rectangle. Below the rectangle is a thin horizontal blue line.

REXEL

a world of energy

Leading the bright future  
of electrical distribution

# Q4 sales & FY 2021 earnings

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11 February 2022

rexel.fr

# Key Highlights

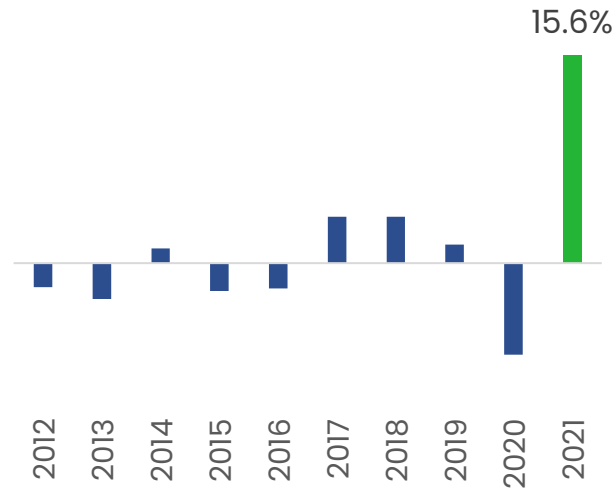
# 2021: A record year

Leveraging our transformation to capture short-term factors and longer-term trends

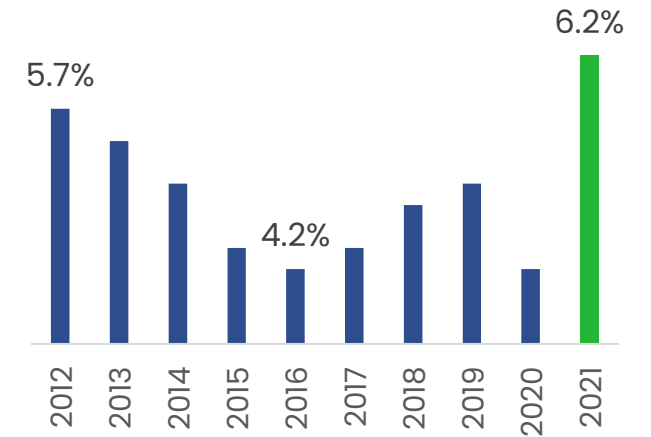
Sales (in €bn)



Same-day sales growth



Adj. EBITA margin



## → Strong market

- Post-Covid rebound
- Electrification trends
- Return of inflation

## → Internal transformation

- Commercial successes
- Margin enhancement
- Powered by digital

# 2021 highlights

## **Captured high demand in most countries**

- Volumes above 2019, a very strong year, in 7 of our top 10 countries
- Growth accompanied by further productivity gains

## **Successfully managed the strong inflationary environment**

- H1 : North America and cable, H2 : Europe
- Leveraged our disciplined pricing processes to pass-through to price
- Took full advantage of our digital pricing tools, while maintaining positive volume contribution

## **Demonstrated agility in a volatile market**

- Navigated the remaining Covid constraints, building on our 2020 experience
- Used our expertise and supplier relationships to minimize supply chain tensions, with a stabilization in Q4
- Continued to help our customers deal with labor availability by unlocking productivity gains for them



# Sharp rise in FCF and lowest-ever indebtedness ratio

**Free Cash Flow before  
Interest & Tax**

**€681m**

vs €613m in 2020  
vs €462m in 2019

**Net Financial debt**

**€1,551m**

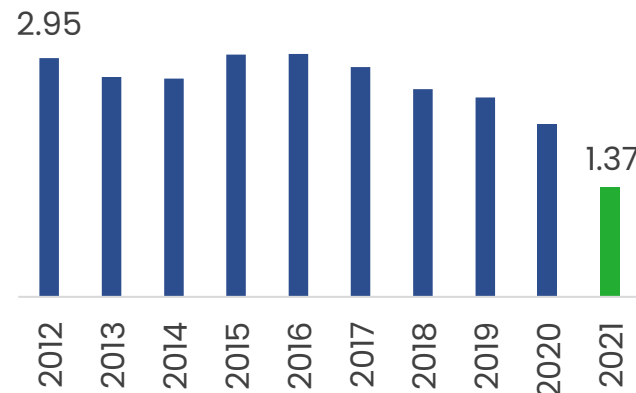
vs €1,335m in 2020  
vs €1,946 m in 2019

**Indebtedness ratio**

**1.37x**

vs 2.14x in 2020 & 2.47x in 2019  
with 5 acquisitions completed  
and 2020 dividend paid in cash

Net financial debt / EBITDAaL (x time)





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**A powerful  
business model**

# Well positioned in accelerating markets, supported by strong electrification trends

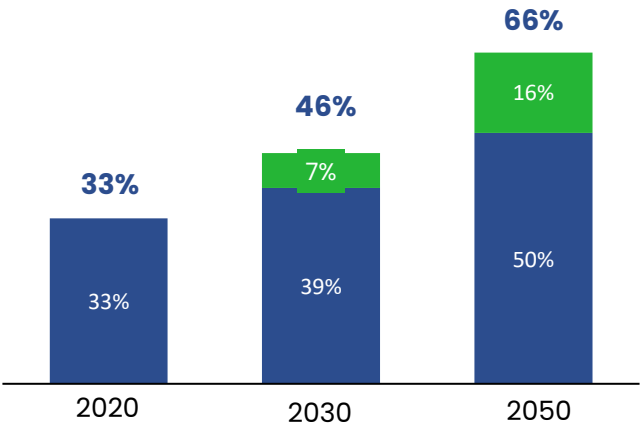


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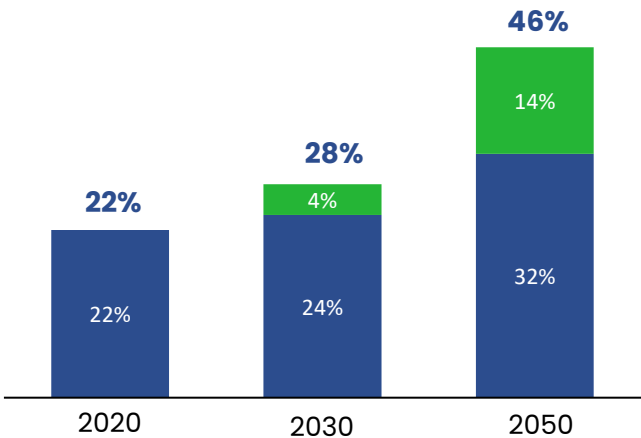


## Mass electrification

Share of electricity consumption in Buildings (in % of total Energy)




Share of electricity consumption in Industry (in % of total Energy)

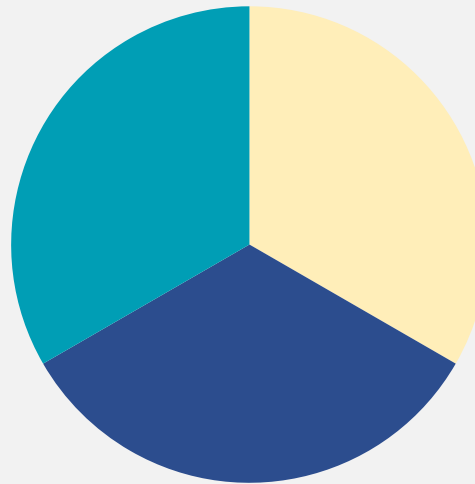



■ Net zero emission increment

■ Announced pledges scenario

# All product categories benefiting from structural growth drivers

- 
- Categories of products including **new innovative solutions driven by sustainability**
  - **Supported by regulations and stimulus plans**
  - **Complexity and connectivity of those solutions also driving higher content in services**
  - **Examples: Photovoltaic panels, Heat Pumps, EV charging systems, building and industrial automation...**



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- **Categories of products benefitting from sustained volumes as electrification continues**
  - **Mid-term inflation trends driven by scarcity of raw materials, potentially adding to growth**
  - **Examples: cables, conduits**

- 
- **Categories indirectly impacted by the push towards electrification and sustainability as new solutions trigger a need to also replace and modernize electrical management systems**
  - **Examples: Electrical distribution, building controls, industrial process equipment**

# A unique omnichannel value proposition

Addressing all dimensions of customer needs



## Network

- c. 1,970 points of sale
- Advice, training and last mile delivery services
- 30% of Digital orders in Click & Collect in France



### Proximity

Residential, small commercial & industrial maintenance

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### Project & specialty

Large commercial & industrial

+

## Logistics

- Past investment in centralized logistics
- Next-day delivery with evening cut-off
- Ex: Two-hour delivery in Paris

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## Expertise

- Expertise in technical solutions: lighting, industrial automation
- Project management support

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## Digital

- Ambition: Around one - third of our sales vs 24% in 2021
- Web orders, EDI, e-mail to EDI

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**Helping our customers focus on their core business in a world of labor scarcity**

# Digital enhancing all aspects of our business model

## Growth

- **Keep** existing customers (churn prevention)
- Improve **share of wallet** (next best offer, branch assortment optimization)
- Improve customer « **stickiness** » (making life easier and more efficient through our e-tools)
- Address **new customer categories** (« digital branch », SEA)

## Service

- Understand the **specificities of our clients** (segmentation, CRM)
- Offer truly **personalized** service (information on home page, logistics)
- Build a **true omnichannel** experience (wide range of delivery options and additional services)
- Help our **suppliers** be more efficient through data (supplier portal)

## Efficiency

- Improve our customers' **productivity** (EDI)
- Improve our **cost to serve** (productivity of the web sales, EDI, Email to EDI)
- Optimize our **pricing** (AI-enhanced tools)

→ **A differentiator on multiple aspects, for distributors with scale**

# Strongly committed to sustainability

## Best-in-class B2B distributor

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- **Only distributor with SBTi-validated targets** on scopes 1, 2 and 3
- **Ahead of plan in 2021.** On track to **meet or exceed our goals.**
- Added intermediate 2023 ESG targets to our long-term objectives through two Sustainability-Linked Bonds issued in 2021 – All outstanding bonds now **linked to sustainability targets**

Ability to influence beyond this scope:

- Work with **suppliers**: sustainability charters, dedicated offers
- Help our **customers** choose green offers: training, expertise
- Help our **employees** drive this transformation: training, LTI criteria

### Contributing to the green transformation of cities

The example of Rexel Express in Paris



Robotized proximity logistics



Green delivery



24/7 lockers

**30%**  
CO2 savings

**28,000 km**  
by bike

**Unique**  
service value  
proposition

➔ **Ambition to accelerate our contribution on sustainability**

**Consistently  
delivering on  
transformation**

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# Ahead of plan on 2021 CMD objectives

## Mid-term ambitions

**> 6% adj. EBITA  
margin in 2023**

**Grow 50–100bps  
faster than  
market**

**Towards 1/3 of  
digital sales  
penetration**

**Cash  
conversion\*  
> 60%**

**Active M&A  
strategy**



## 2021 achievements

**6.2% adj. EBITA  
margin**  
(incl. 40 bps of one-  
off items)

**Above high end  
of the target**  
(compared to a  
representative  
sample of suppliers)

**Digital sales up  
+27% in 2021,  
now at 24% of  
Group sales**

**66%**

**5 acquisitions  
including Mayer**

# Overall market outperformance driven by Europe

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## North America

**In line with market while increasing business selectivity**

Market share gains in several key US regions (Northwest, California Mountain Plains, Southeast) and Proximity in Canada, as well as increased selectivity in Midwest and Gulf Central



## Europe

**Market outperformance**

Significant market share gains in France and Germany, increased selectivity in the UK and stable market share elsewhere



## Asia Pacific

**In line with market.**

Stable market share in key countries

# Majority of countries now above target profitability level

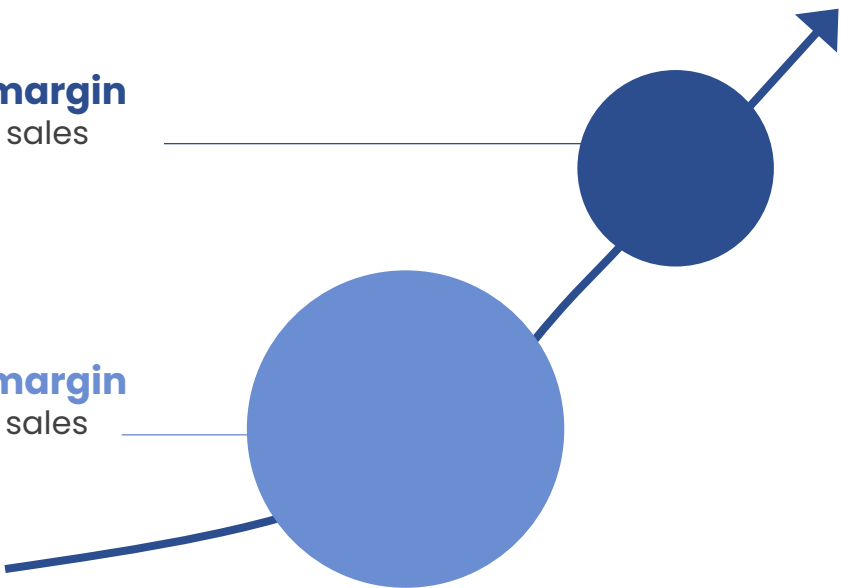


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FY 2020

>6% EBITA margin  
38% of Group sales

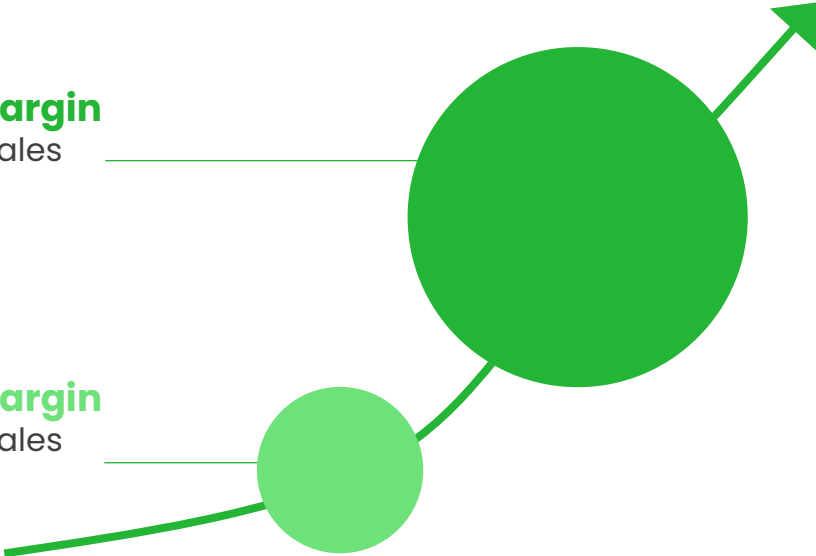
<6% EBITA margin  
62% of Group sales



FY 2021

>6% EBITA margin  
67% of Group sales

<6% EBITA margin  
33% of Group sales



# Maintaining our edge by rolling out our digital solutions

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## Digital Sales

**c. €3.5bn sales in FY 2021,**  
up from c.€2.6bn in FY20

**Reaching c. 24% of digital sales in Q4 21**

- 35% of sales in Europe
- c.12% of sales in North America  
(or c.14% excl. Mayer)

**8 countries above 30% of digital sales**



## Data-Driven Solutions

### Customer churn

Live in 9 countries

### AI-enhanced pricing

Live in 2 countries at end 2022

### Next Best Offer

Live in 3 countries at end 2022

### Branch assortment

Live in our 450 branches in France

### Harmonized customer segmentation

17 segments in 10 countries



## Digital supply chain solutions

**Track & Trace:** 90% of core countries covered

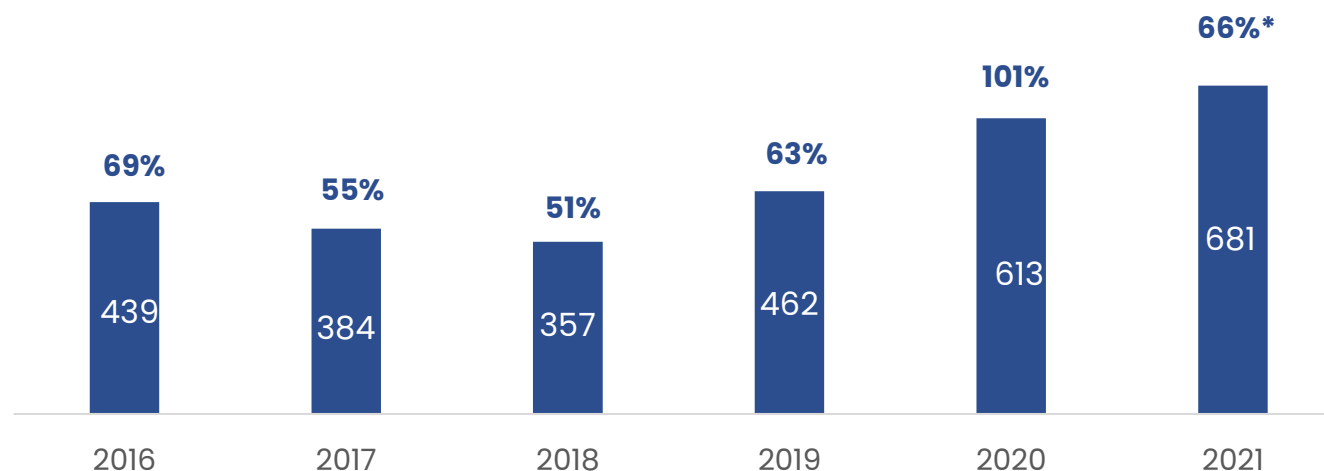
**Lead times for non-stocked items:**  
Information available from suppliers in 80% of core countries

**Supplier portal goes live,** with all strategic suppliers connected, reinforcing our partnership

**Email to EDI Supplier** live in 24 countries

# Consistently demonstrating robust and resilient cash generation

FCF before interest and tax (€m) and FCF conversion (%)



**Strong FCF resilience over time, with 2017 and 2018 impacted by investment in inventories to improve product availability for our customers, notably in the US**



**2020 conversion rate reflects pandemic-related exceptional inflow from WCR evolution, demonstrating resilience of cash-generating model**

# Creating additional value through more active M&A

2021 acquisitions : €1.2bn added sales / €0.5b EV

## Key highlights



**Reinforce Core ED Positions**

 **MAYER**



- Reinforced presence in the Southeast and Mid-Atlantic regions, with specific focus on high growth areas
- Faster integration process than expected



**Expand to Adjacent Specialists**



- Fully integrated within 10 months: ahead of plan
- Better-than-expected customer acceptance
- Exceeding 2021 sales and Ebita business case



**Develop Value-Added Models**



- New software and service solutions offered to customers in Electrical Vehicle and Building space

# Mayer integration proceeding fast



## Better than expected Q4 2021 results

### First integration steps ahead of expectations

- First rate teams and strong brand recognition
- Merging support functions and optimizing logistic routes
- Adopting Rexel's margin strategies

### Strong complementary business and suppliers, leveraging customer base, transportation and logistics

### Future upside expected from digitization, new services and enhanced operational efficiency

### Faster and deeper synergies than initially expected

- **1.5% of sales synergies to be reached in 2022**, one year ahead of plan
- Mid-term (years 3) synergies raised to **above 2.5% of sales**

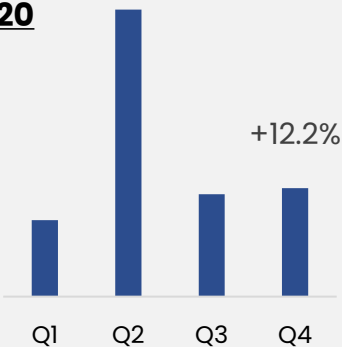
# Q4 & FY 21 financial review

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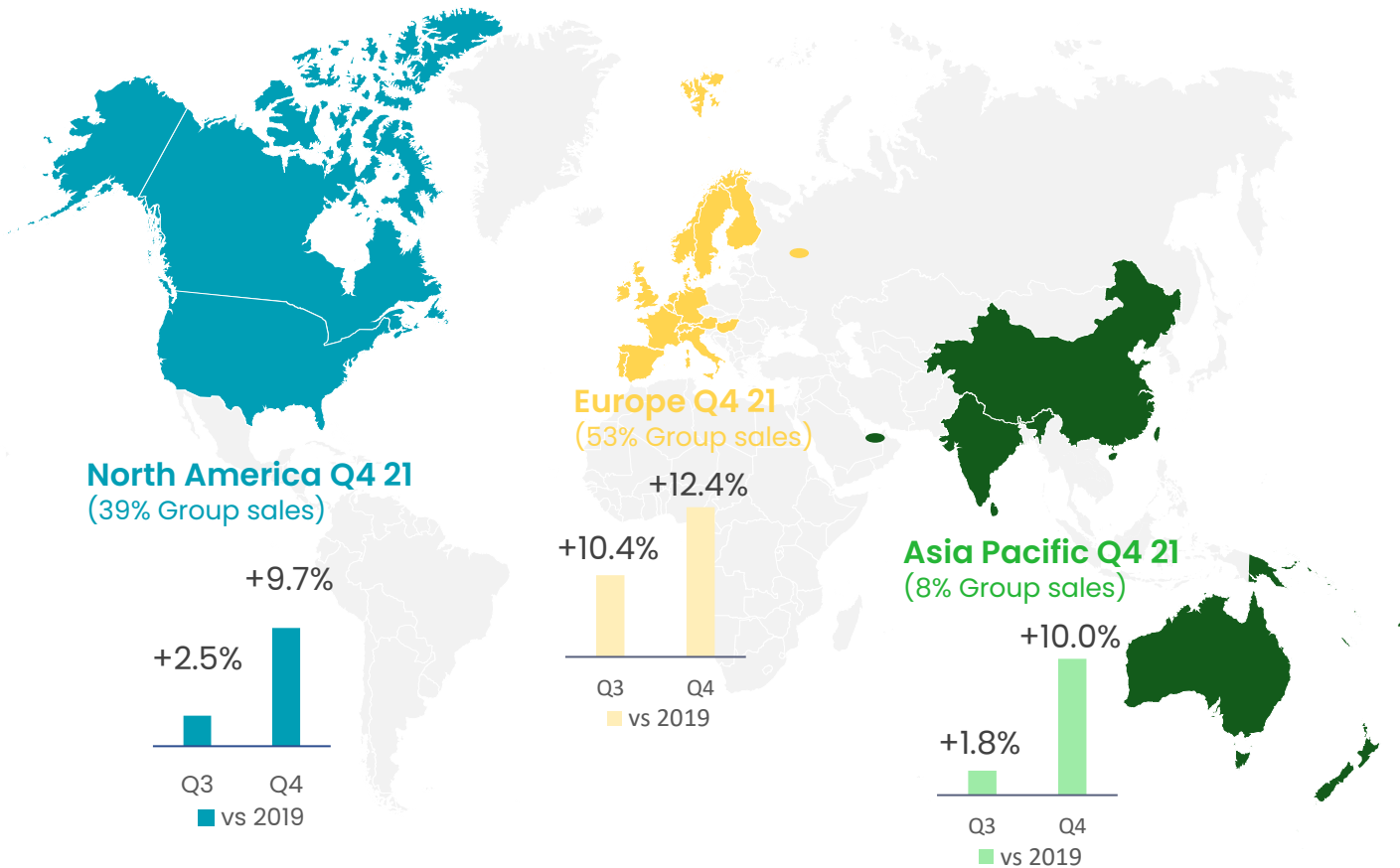
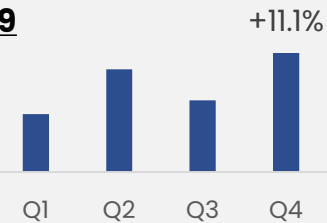
# Sales above pre-crisis level for the fourth consecutive quarter

## Group

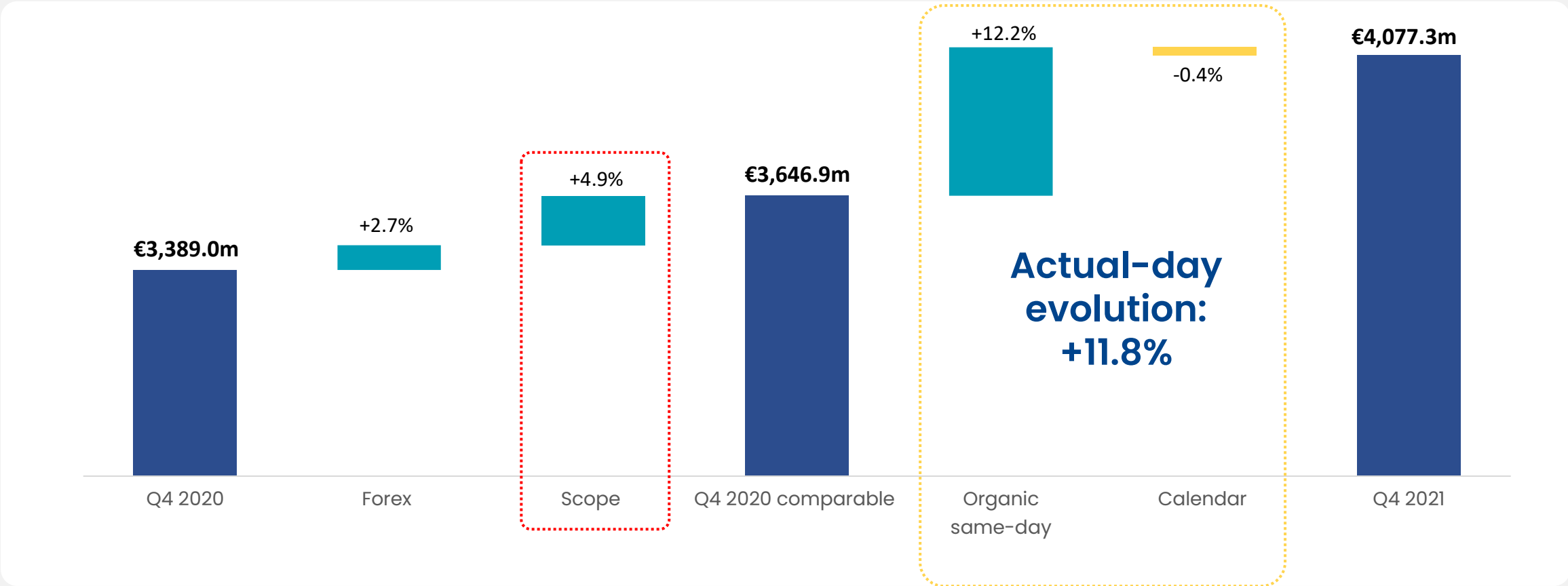
### 2021 vs 2020



### 2021 vs 2019



# Reported sales up +20.3% in Q4 21 including +12.2% on same-day basis

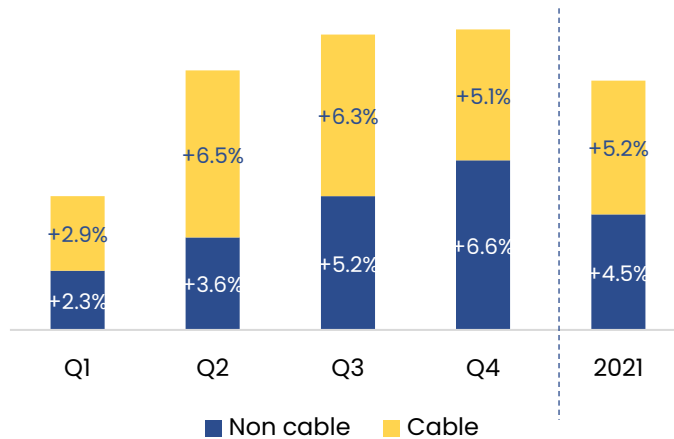


# Sustained inflation, positive momentum on volumes

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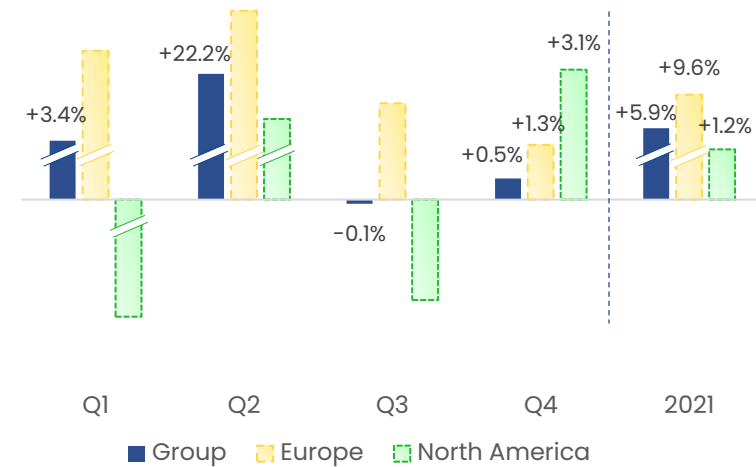
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**Inflation non-cable & cable  
vs. 2020**



- Cable price rise in Q2
- Non-cable price rise in Q2 in US and in Q3 at Group level
- Inflation from raw material rise, logistics & salaries

**Volume vs. 2020**



**Volumes up +0.5% in Q4 21 vs Q4 20 or +1.2% restated for large aerospace contract in China**

Acceleration in volume (Q4 21 vs Q4 19), despite selectivity and supply chain limitations:

- Europe up on challenging base effect
- Significant sequential improvement in the US

# Sequential same-day sales growth acceleration in Q4 21 on a two-year stack

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## Europe

**+12.4% in Q4 21 vs Q4 19**

(vs +10.4% in Q3 21 on two-year stack)

Acceleration driven by further price increases on non-cable products

Positive volume momentum in Q4 21 mainly in UK, Belux, Sweden and Austria



## North America

**+9.7% in Q4 21 vs Q4 19**

(vs +2.5% in Q3 21 on two-year stack)

Acceleration in the US in Q4, up 11.4% compared to Q4 19, driven by:

Strong proximity business and better activity in projects & Specialty

Significant volume recovery: c. 10% below Q4 19 (from c. 20% below in Q3).

Our 3 end-markets are above the 2019 level for the first time in Q4

Commercial segment significantly improved in Q4 21.



## Asia-Pacific

**+10.0% in Q4 21 vs Q4 19**

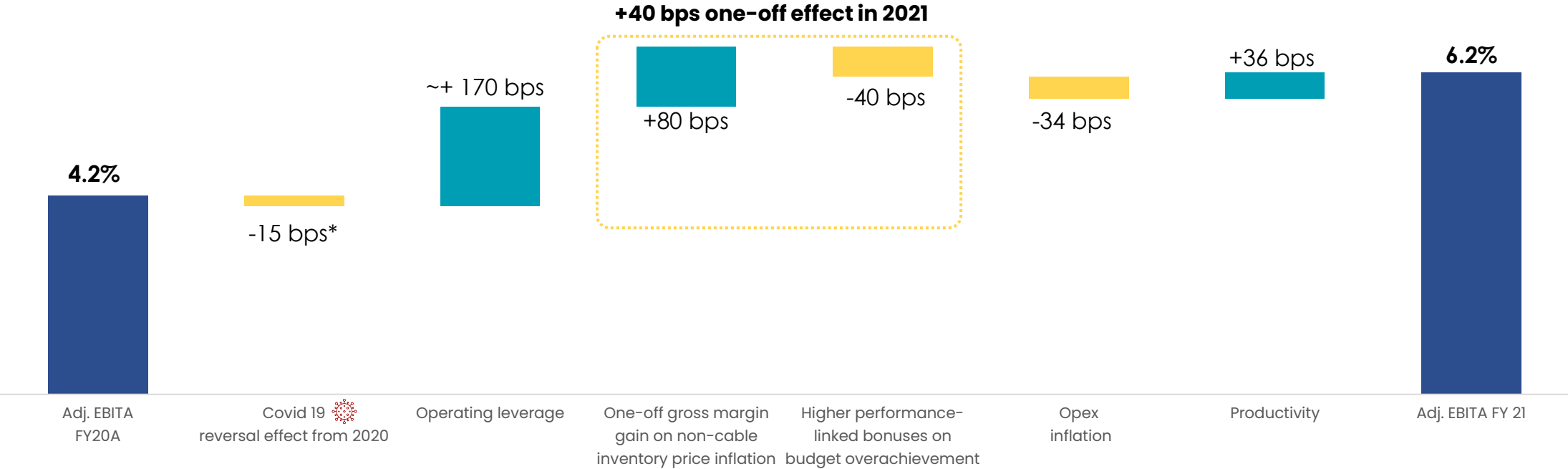
(vs +1.8% in Q3 21 on two-year stack)

End of the lockdown in large cities in Pacific

Recovery in Australia driven by industry and small & medium installers activity

In China, restated for the aerospace contract, Q4 21 is up +2.5% vs Q4 20, similar to Q3

# Record adjusted Ebita margin leveraging price increase & opex base optimization



\* including 60bps of government subsidies net of 45bps of lower volume related rebates

# Strong profitability improvement in all geographies

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## Europe

**Gross margin: 27.5% (+68bps)**  
**Adj. EBITA margin: 7.1% (+174bps,**  
including c. 20bps of non-  
recurring items)

Gross margin leveraging strong  
pricing management and positive  
country mix (France, Belux, Austria)

Adjusted Ebita benefiting from robust  
sales growth and digital productivity  
(c. 300 fewer people than pre-crisis in  
February 2020)



## North America

**Gross margin: 25.6% (+279bps)**  
**Adj. EBITA margin: 6.5% (+278bps,**  
including c. 100bps of non-  
recurring items)

Gross margin benefiting from:

- pricing initiatives, one-off effect  
reflecting price inflation on non-cable  
products, increased project selectivity,  
favorable business mix (Proximity vs  
Project)

Adjusted Ebita benefiting from sales  
growth and structural measures (c. 620  
fewer people than in February 2020)  
largely offsetting full provisioning of  
higher variable pay in 2021



## Asia-Pacific

**Gross margin: 17.9% (+60bps)**  
**Adj. EBITA margin: 2.4% (+52bps)**

Gross margin was up in Pacific  
offsetting negative business mix in  
China

Adjusted EBITA margin improvement  
driven by better profitability in Pacific

# Recurring net income up +107% in 2021

€m	FY 2020	FY 2021	Change
<b>Adjusted EBITA<sup>1</sup> (comparable base)</b>	<b>536</b>	<b>906</b>	<b>+69%</b>
% Adj Ebita margin (%)	4.2%	6.2%	
Currency/Scope & other	(10)	Na	
<b>Adjusted EBITA<sup>1</sup></b>	<b>526</b>	<b>906</b>	
Non-recurring copper effect & other	11	58	
<b>Reported EBITA</b>	<b>537</b>	<b>964</b>	<b>+80%</b>
Amortization resulting from PPA	(11)	(7)	
Other income and expenses	(530)	(45)	
<b>Operating income</b>	<b>(3)</b>	<b>912</b>	<b>n/a</b>
Net financial expenses & Others	(117)	(133)	
<b>Profit before tax</b>	<b>(121)</b>	<b>778</b>	
Income tax	(141)	(181)	
Tax Rate	Na	23.2%	
<b>Net income</b>	<b>(261)</b>	<b>598</b>	<b>n/a</b>
<b>Recurring net income<sup>2</sup></b>	<b>278</b>	<b>575</b>	<b>+107%</b>

Positive non-recurring copper effect reflecting recent cable products price inflation

Other income and expenses includes

- €(23.4)m impaired trade receivables (discontinuation of a significant non-core contract in China)
- €(9.8)m of acquisition costs related to our 5 deals
- €(7.3)m of write-down on right-of-use and other fixed assets
- €(6.3)m of restructuring costs (vs. €(26.1)m in 2020)

Net Financial expenses include:

- €(67.6)million from financial cost of net debt before one-off expenses vs €(79.2)m in 2020
- €(40.4)million from interest on lease liabilities
- €(22.6)m from one-offs in FY 2021 from the early repayment of two senior notes

- Effective Tax rate at 23.2% due to the recognition of deferred tax (€32.2m)
- Restated from non-recurring impacts, effective tax rate stood at 27.3%, down 340bps

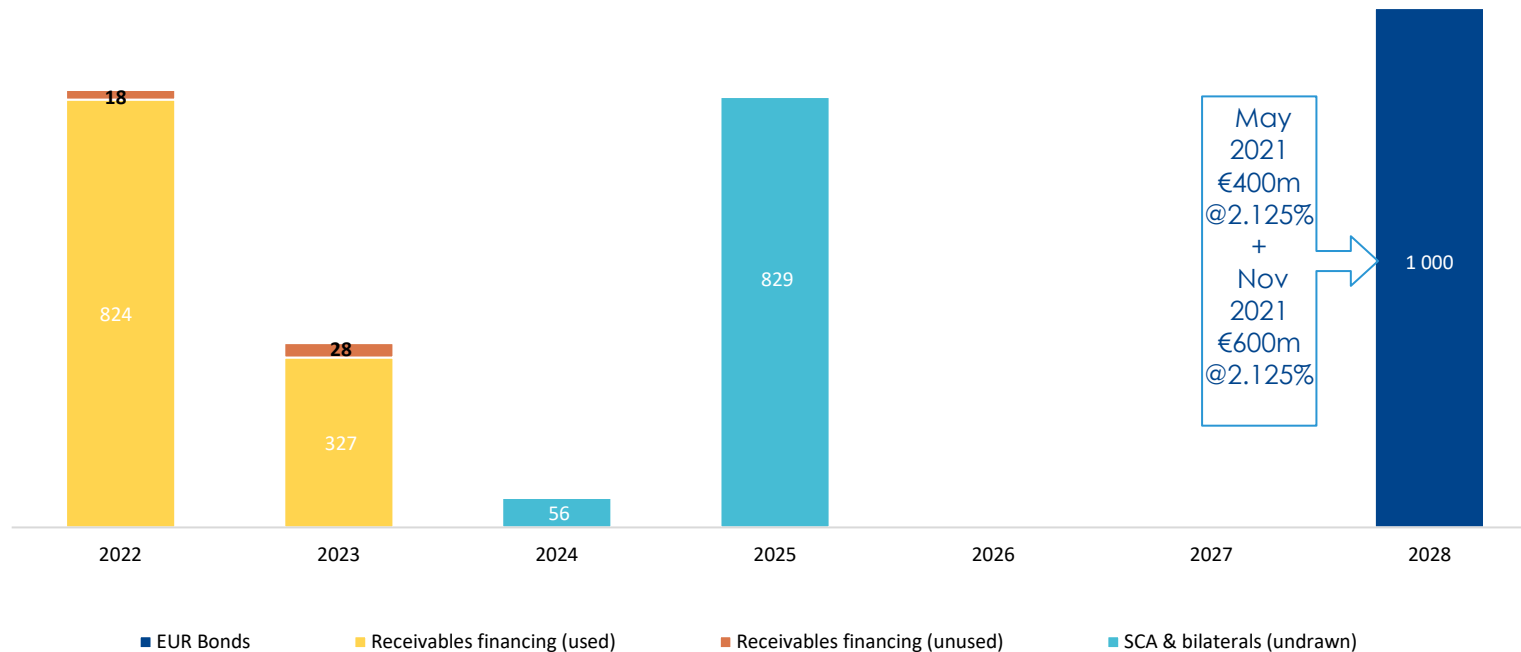
1. At comparable scope of consolidation and exchange rates and excluding (i) amortization of PPA and (ii) the non-recurring effect related to changes in copper-based cable prices  
2. See details in appendix 3 in the Press release

# Increased FCF before interest & Tax while rebuilding normative WCR level

€m	FY 2020	FY 2021	
<b>EBITDA after Lease (EBITDAaL)</b>	<b>606</b>	<b>1,035</b>	
Restructuring	(15)	(13)	
Change in trade working capital	51	(324)	
<i>TWC as % of sales</i>	<i>13.1%</i>	<i>13.6%</i>	WCR /sales up 50bps in a context of disrupted global supply chain
Change in non-trade working capital	72	116	
Net capital expenditure	(77)	(103)	
Gross capex as % of sales	0.9%	0.7%	Capex stood at 0.7% of sales, including 50% allocated to Digital and IT
Other operating revenues & costs	(23)	(30)	
<b>Free cash-flow before I&amp;T</b>	<b>613</b>	<b>681</b>	
Free cash-flow conversion	101.2%	65.7%	
Net interest paid	(67)	(56)	
Income tax paid	(89)	(199)	
<b>Free cash flow after I&amp;T</b>	<b>458</b>	<b>426</b>	Active M&A strategy
Net financial investment	130	(439)	
Dividend	-	(140)	Dividend payment on 2020 results resumed
Effect of currency exchanges rates & Other	24	(63)	
<b>Net change in cash / (debt)</b>	<b>611</b>	<b>(216)</b>	
<b>Net financial Debt at the end of the period</b>	<b>1,335</b>	<b>1,551</b>	
<b>Indebtedness ratio</b>	<b>2.14x</b>	<b>1.37x</b>	

# All long-term financing linked to Sustainability-Linked Bonds with two issues in 2021

Gross debt maturity breakdown at December 31<sup>st</sup>, 2021



**c. €1.27bn**

Liquidity as of December 31, 2021

**€1.0bn**

Issuance of Sustainability-Linked Bonds maturing in 2028

**Positive outlook**

Outlook upgraded by S&P in September 21 on our BB rating

**2.42%** (-3bps yoy)

FY 2021 average effective interest rate on gross debt

# Strong increase in proposed dividend to a record €0.75 fully in cash

**In line with Rexel's payout policy:  $\geq 40\%$  of recurring net income**

**Payable in cash**

**Subject to approval at the AGM on April 21, 2022**

	2015	2016	2017	2018	2019	2020	2021
<b>Dividend per share (€)</b>	0.40	0.40	0.42	0.44	-	0.46	0.75
<b>Recurring net income (€m)</b>	269.4	250.3	291.2	328.1	341.2	277.7	575.0
<b>Pay-out as % of recurring net income</b>	45%	48%	44%	41%	-	50%	40%

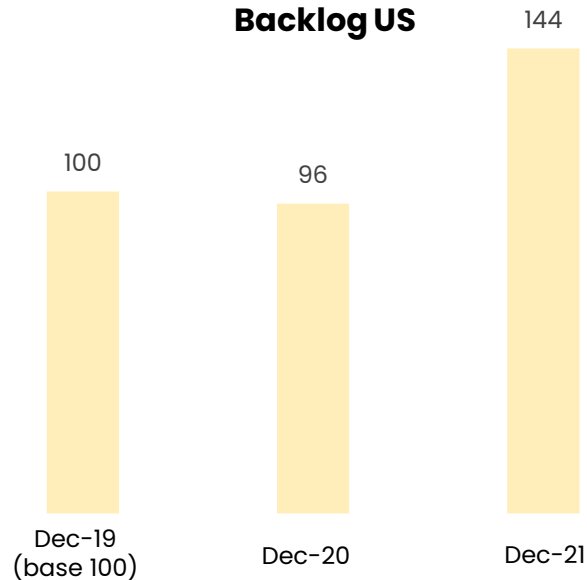
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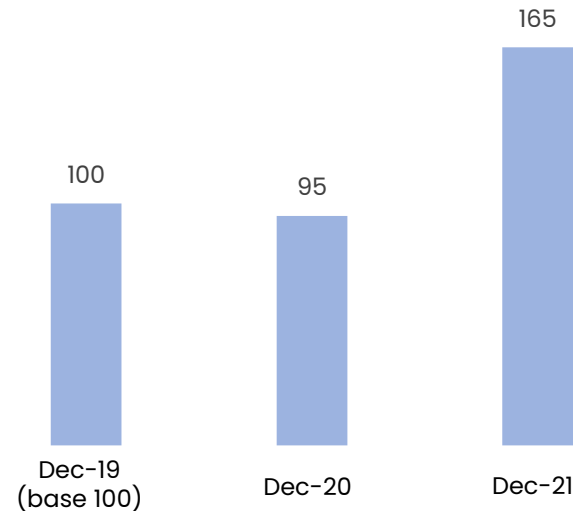
# Outlook

# Entering 2022 with record level of backlogs

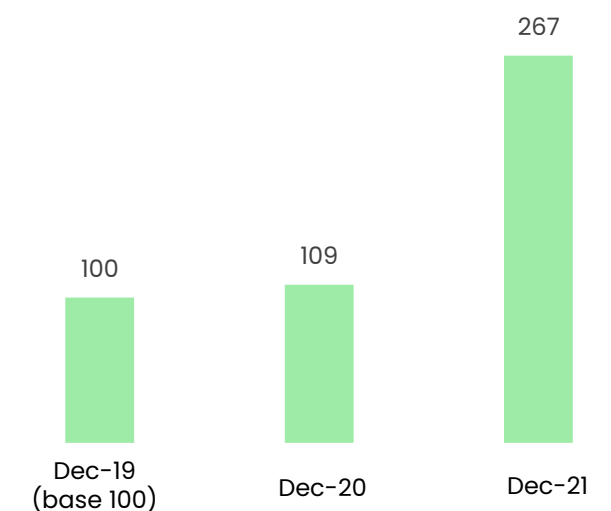
**Backlog US**



**Backlog Canada**



**Backlog France**



High backlogs reflecting

- strong underlying demand
- projects being delayed into 2022 in a context of labor and product scarcity

Leveraging our transformation and enhanced efficiency, we target for 2022,  
at comparable scope of consolidation and exchange rates\*:

Same-day sales growth  
of between 4% and 6%

An adjusted EBITA<sup>1</sup>  
margin above 6%

Free cash flow  
conversion<sup>2</sup> above 60%

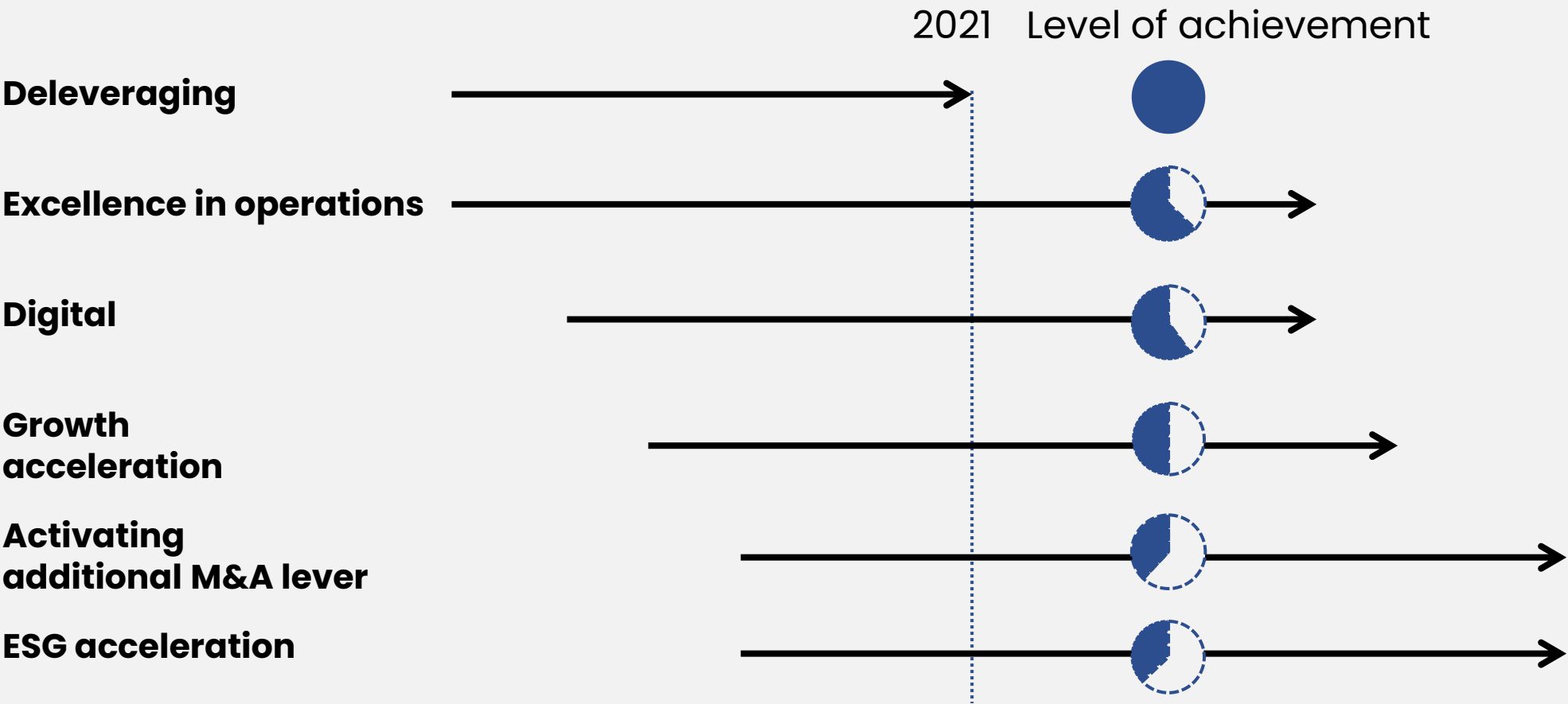
- Non-cable inflation continuing, adding to carry-over pricing impact
- Robust volume environment
  - Room for additional growth in the USA
  - Continued high level of demand in Europe
  - Record-high backlogs (USA, France, Canada...)
- Labor and product availability to remain a factor at least in the first part of the year

\* Assuming no severe deterioration of the sanitary environment

1. Excluding (i) amortization of PPA and (ii) the non-recurring effect related to changes in copper-based cable prices  
2. FCF Before Interest and Tax / EBITDAaL ; EBITDAaL: Earnings Before Interest, Taxes, Depreciation and Amortization after Leases

# Significant progress made

## More to come



# Save the date

## Capital Market Day in June

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An updated strategic roadmap will be presented at a Capital Market Day to be held at our Swiss headquarters in Zurich on **June 16, 2022**

Site visit: Our biggest automatized branch

