



# REXEL STREAMLINES THE MANAGEMENT OF ITS EUROPEAN OPERATIONS

In order to enhance its organizational effectiveness and simplify its management structure, Rexel has decided to place all its European operations under a single regional head.

To this end, Patrick Berard has been appointed Senior Vice President Rexel Europe, effective July 1, 2015. This appointment will extend Patrick Berard's responsibilities to the entire region, replacing the previous structure under which Rexel's European operations were divided into two zones: Southern, Central and Eastern Europe, headed by Patrick Berard, and Northern Europe, under the management of Henri-Paul Laschkar, who will retire from the Group after a long and successful career.

# **Biography**

Patrick Berard, 61 years old, joined Rexel in 2003 as CEO Rexel France. He became SVP Southern Europe in 2007. In 2013, he assumed additional responsibility for Belgium and Luxemburg and in 2014 he was appointed SVP Southern, Central and Eastern Europe. Before joining Rexel, Patrick Berard was CEO of Pinault Bois & Matériaux (2002-2003), part of the Kering group of companies (formerly PPR). Prior to that, he was Chief Operating Officer of Antalis (Arjo Wiggins) from 1999 to 2002 and from 1988 to 1999 he held various management positions at Polychrome, including General Manager and Vice-President for Europe and Executive Committee member of Kodak Polychrome Graphics. From 1980 to 1987, Patrick Berard worked as a consultant for McKinsey before moving to Thomson as Strategic Development Director for Industry and Engineering. Patrick Berard began his career in 1978 at the Pulp and Paper Research Institute of Canada. He holds a Doctorate in Economics from the University of Grenoble.

## **About Rexel Group**

Rexel, a global leader in the professional distribution of products and services for the energy world, addresses three main markets - industrial, commercial and residential. The Group supports customers around the globe, wherever they are, to create value and run their businesses better. With a network of some 2,300 branches in 38 countries, and c. 30,000 employees, Rexel recorded sales of €13 billion in 2013.

Rexel is listed on the Eurolist market of Euronext Paris (compartment A, ticker RXL, ISIN code FR0010451203). It is included in the following indices: SBF 120, CAC Mid 100, CAC AllTrade, CAC AllShares, FTSE EuroMid, and STOXX600. Rexel is also part of several SRI indices including the DJSI Europe and the FTSE4Good Europe & Global. For more information, visit Rexel's web site at <a href="https://www.rexel.com">www.rexel.com</a>

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