

**NEW ORGANIZATIONAL STRUCTURE IN EUROPE  
PATRICK BERARD APPOINTED SENIOR VICE PRESIDENT  
SOUTHERN, CENTRAL AND EASTERN EUROPE**

In order to further enhance its organizational effectiveness and streamline its management structure, Rexel announces today a new organizational structure in Europe combining two of its three European zones in order to form a new Southern, Central and Eastern Europe zone.

As a result, Patrick Berard has been appointed to the newly-created position of Senior Vice President Southern, Central and Eastern Europe, effective October 1st, 2014.

Patrick Berard's extension of responsibilities reinforces Rexel's commitment to create the leadership conditions to further accelerate the business transformation and to leverage synergy and scale across the Southern, Central and Eastern European zone.

Patrick Berard joined Rexel in 2003 as CEO Rexel France and is widely recognized for growing and transforming Rexel's French business to become the market leader. In 2007, he became Senior Vice President Southern Europe and in 2013, Belgium and Luxembourg also came under his responsibility.

Patrick Berard will be taking over from Michel Klein, who is stepping down from his current role of SVP Central and Eastern Europe.

Rudy Provoost, Chairman and CEO of Rexel, said: *"I am delighted that Patrick Berard has been appointed to this new position, which marks another step in the evolution of the company's organization and management structure in Europe. Patrick has a proven track record and excellent knowledge of the electrical distribution sector and is recognized for his innovative services and solutions for the benefit of both customers and suppliers. I am confident that he will be successful in his new role. I would like also to take this opportunity to thank Michel Klein for his personal dedication and valuable contribution during the last 5 years and wish him continued success for the future"*.

### **Biography**

**Patrick Berard**, 61 years old, joined Rexel in 2003 as CEO Rexel France. He became SVP Southern Europe in 2007 and in 2013, he assumed additional responsibility for Belgium and Luxemburg. Before joining Rexel, Patrick Berard was CEO of Pinault Bois & Matériaux (2002-2003), part of the Kering group of companies (formerly PPR). Prior to that, he was Chief Operating Officer of Antalis (Arjo Wiggins) from 1999 to 2002 and from 1988 to 1999 he held various management positions at Polychrome, including General Manager and Vice-President for Europe and Executive Committee member of Kodak Polychrome Graphics. From 1980 to 1987, Patrick Berard worked as a consultant for McKinsey before moving to Thomson as Strategic Development Director for Industry and Engineering. Patrick Berard began his career in 1978 at the Pulp and Paper Research Institute of Canada. He holds a Doctorate in Economics from the University of Grenoble.

## About Rexel Group

Rexel, a global leader in the professional distribution of products and services for the energy world, addresses three main markets - industrial, commercial and residential. The Group supports customers around the globe, wherever they are, to create value and run their businesses better. With a network of some 2,300 branches in 38 countries, and c. 30,000 employees, Rexel recorded sales of €13 billion in 2013.

Rexel is listed on the Eurolist market of Euronext Paris (compartment A, ticker RXL, ISIN code FR0010451203). It is included in the following indices: SBF 120, CAC Mid 100, CAC AllTrade, CAC AllShares, FTSE EuroMid, and STOXX600. Rexel is also part of several SRI indices including the DJSI Europe and the FTSE4Good Europe & Global. For more information, visit Rexel's web site at [www.rexel.com](http://www.rexel.com)

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