

REXEL STRENGTHENS ITS COMMITMENT TO ENGINEERING, PROCUREMENT AND CONSTRUCTION CLIENTS WITH APPOINTMENT OF PIERRE ALLARD-COULUON

Pierre Allard-Couluon has joined Rexel as Vice President, International Projects Group (IPG), Rexel's dedicated team of specialists serving Engineering, Procurement and Construction Companies (EPCs).

Initially based in Shanghai, Allard-Couluon will be responsible for developing Rexel's service offering to EPCs across the globe, with a particular focus on the Oil & Gas, Mining and Power Utilities markets. He will report to Mitch Williams, Senior Vice-President Asia Pacific.

Allard-Couluon has held several senior positions in business development and sales roles focusing on the industrial as well as public sectors and brings with him extensive experience of working with EPCs.

Commenting on his appointment, Allard-Couluon said: "Rexel's global presence, strong relationships with global and specialist vendors, and extensive local network, puts the company in a unique position to offer not only access to a wide range of suppliers and products, but a streamlined service offering that can seamlessly manage projects end-to-end for EPCs and their clients."

Mitch Williams, SVP, Asia-Pacific, added: "We are delighted to welcome Pierre to Rexel, whose long history with EPCs in Asia, is an area of great opportunity for us."

In 2009 Rexel IPG was created to improve the Group's service offering to EPCs, large corporations offering project management services on a worldwide scale to governments and businesses responsible for infrastructure projects. Rexel IPG is uniquely placed to leverage the Group's global resources, worldwide supplier base and local networks across 37 countries.

Biography

Pierre Allard-Couluon, 39, joins Rexel from Alcatel-Lucent (formerly Alcatel), the global telecommunications equipment company, where latterly he worked as Head of Sales, North Asia, focusing on the EPC markets. He joined Alcatel in 2005 and has worked in several senior positions, including as Head of Pre-Sales and Tendering for the Asia-Pacific region. Allard-Couluon started his career in 1998 as a strategy and management consultant for BearingPoint.

Allard-Couluon graduated with a degree in Engineering from the Ecole Polytechnique and a second engineering degree in Telecommunication from ENST, both based in France

Rexel, a global leader in the distribution of sustainable and innovative products and services for automation, technical supply and energy management, addresses three main markets - industrial, commercial and residential. The Group supports customers around the globe, wherever they are, to create value and run their business better. With a network of some 2,200 branches in 37 countries, and over 28,000 employees, Rexel's sales were €12.7 billion in 2011. Its majority shareholders are an investor group led by Clayton, Dubilier & Rice, Eurazeo and BAML Capital Partners.

Rexel is listed on the Eurolist market of Euronext Paris (compartment A, ticker RXL, ISIN code FR0010451203). It is included in the following indices: SBF 120, CAC Mid 100, CAC AllTrade, CAC AllShares, FTSE EuroMid, FTSE4Good, STOXX600 and ASPI Eurozone.

For more information, visit Rexel's web site at www.rexel.com

PRESS

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