

Rexel launches an online magazine focused on electrical efficiency issues

<http://www.electrical-efficiency.com>

Rexel's new information portal on electrical efficiency will shed new light and provide a wide range of content on related regulation, solutions, projects, markets and major news in Europe and worldwide. This initiative reflects Rexel's commitment to raising awareness of electrical efficiency — a real challenge to society, which is at the heart of Rexel's offering in terms of service and advice on high-performance ecological electrical solutions.

Raising awareness of electrical efficiency issues

Through its four main headings - 'Basics', 'Markets', 'Solutions', and 'Regulation', this new online magazine, www.electrical-efficiency.com, addresses a wide range of topics – including housing, intelligent networks and transport.

Among the themes covered are the EU's strategic orientations for 2020, developments in domestic electricity, positive-energy buildings, the challenges of smart grids, and more.



Aimed at a wide audience, from professionals to consumers, this portal provides access to summaries, analyses and expert viewpoints, and enables web users to add their comments.

“As a key player in the electrical industry, Rexel aims to share its recognized experience as a distributor and its knowledge of electrical solutions to raise awareness of electrical efficiency issues, sharing information with the widest possible audience. Today, we are launching a new online magazine to serve this objective”, said Pascal Martin, member of the Management Board, Group Senior Vice-President Business Development and Corporate Operations for the Rexel Group.

Electrical efficiency: a key issue for society

Energy performance is a major global challenge today and for the future. Societies must consume less, and electricity usage plays a key role in more efficient energy usage. Rexel believes the route to energy savings and combating climate change is through more effective, better connected and more intelligent electrical equipment.

Rexel, a global leader in the distribution of electrical supplies, serves three main end markets: industrial, commercial and residential. The Group operates in 36 countries, with a network of some 2,200 branches, and employs 28,000 people. Rexel's sales were €12.0 billion in 2010. Its majority shareholders are an investor group led by Clayton, Dubilier & Rice, Eurazeo and BAML Capital Partners.

Rexel is listed on the Eurolist market of Euronext Paris (compartment A, ticker RXL, ISIN code FR0010451203). It is integrated in the following indices: SBF 120, CAC Mid 100, SBF250, CAC AllTrade, CAC AllShares, FTSE EuroMid, FTSE4Good and STOXX600.

For more information, visit Rexel's web site at www.rexel.com

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